

「JUSTINELEMENT」
P H O T O G R A P H Y 」



Hi, I'm Justin John Alfonso, sole photographer of JUSTINELEMENT Photography. Before I began my journey toward photography, I dabbled and dipped my pen in various trades. I slowly realized the disadvantages of being a jack-of-all-trades and a master of none. I experimented with cooking, acting, film producing, information technology, print journalism, and eventually accounting. I finally settled down in the business college of CSULB and graduated with a bachelor in accounting. Little did I know my indecisiveness would help me find my passion in the end.

In high school I was the sports photographer for our school newspaper where I was able to experiment with film and film SLR's. In college, fascinated by digital advancements in photography, I rekindled my passion for shooting. I began shooting anything and everything around me and took a special interest for couple photography. There was something incomparable about shooting two people in love. Eventually when I knew this was what I wanted to do, I enrolled myself in the Art Institute of California.

My style of shooting is fun and energetic. I let the day unfold as I try to capture the most honest moments rather than give unending poses and direction. The goal is to create fun, random images in the most exquisite and visceral compositions ever. It is of the utmost importance to me to pull the best out of people and transform it into a picture. Many people compare my photos to watching a movie and looking at movie stills. I try to make each photo as real and genuine as possible with each one telling its own story. Smiles are real, laughs are real, the love is real.

Today, I offer you the best services in the business of photography and the best artistic compositions I can make. I would love to be part of your day and just walk with you through the preparations. Attached you can find my best deals and packages, individual rates and services, a blank contract you can browse and we can fill out together, a wedding checklist so nothing goes forgotten, and my resume with my extensive history of qualified experience. I hope you consider me your photographer and friend. I am here to create the most genuine and compelling pictures of you and your special day.

Warmly,
Justin John

JUSTINELEMENT

PHOTOGRAPHY

SERVICES

Justin John wants to work with you to make your day special.
If a package does not suit your needs, we will be happy to create
a custom package for you. We hope to be part of your special day,
please contact us via email or telephone. Thank you!

Special Session with Justin Element:

Minimum 2 Hour Shoot

\$400 Outdoor with Studio Lights Photo Session with JUSTINELEMENT Studio

\$300 Outdoor with Natural Light Photo Session with JUSTINELEMENT

\$250 In-Studio Session at the JUSTINELEMENT Studio

\$150 Quick 30 Minute Session In-Studio - 5 Headshot Worthy Edited Images

Includes the following:

Online Gallery of Edited Images for You to View and Buy Prints

Professional Prints Available for Purchase Through Online Gallery

Select Images posted to the Justinelement Website Blog

Data DVD of All Proof Images (jpgs)

Data DVD of Minimum of 30 Images Fully Edited (jpgs)

Travel Expenses to Any Location in the Greater Los Angeles Area

Professionally Made Wedding Day Bijou Photo Album (32 Hardback Pages 8x10) - \$400

LeatherBounded Wedding Day Photo Album (40 Hardback Pages 11x14) - \$925

Your Very Own "My Wedding" Website Hosted by Justinelement.com with Slideshow - \$100

18x24 Canvas Print - \$200

16x20 Framed Print - \$100

Studio Style Photobooth During Reception - \$400

DVD Montage/Slideshow \$200

22x28 Frame for Guest Signing - \$200

40 Professionally Made Save The Date Cards - \$100

Hourly Rate with 10 Edited Images per Hour - \$225

*photos on gallery can be viewed or purchased online by client or guests
All prices subject to change

justinelement.com
john@justinelement.com

JUSTINELEMENT

PHOTOGRAPHY

FULL DAY PACKAGES

Justin John wants to work with you to make your day special.
If a package does not suit your needs, we will be happy to create
a custom package for you. We hope to be part of your special day,
please contact us via email or telephone. Thank you!

WEDDING PACKAGE - \$2400

Full Day of Photography Coverage by Justin Element and Staff

DEBUT and BIRTHDAY PACKAGE - \$1500

8 Hours of Photography Coverage by Justin Element and Staff

Data DVD of ALL Original Images (jpgs)

Data DVD of Over 200 Fully Edited Images (jpgs)

Online Gallery for You or Guests to View and Buy

Professional Prints Available for Purchase Through Online Gallery

Over 10 Images posted to the Justinelement Website Blog

Travel Expenses to any location in the greater Los Angeles Area

*photos on gallery can be viewed or purchased online by client or guests
All events will be covered with at least two DSLR cameras
prices subject to change

justinelement.com
john@justinelement.com

JUSTINELEMENT PHOTOGRAPHY CONTRACTUAL AGREEMENT

1. This agreement constitutes an order for photography services, between John Alfonso (Photographer) and contracting party, _____ (Client), including all services listed hereafter as agreed to by both parties. Unless otherwise specified, it is understood that any and all rights to proofs, final or sample prints, thereof shall remain the property of the Photographer and may be used for advertising, display or any other purpose thought proper by the Photographer. Client gains rights for personal use and non-commercial reproduction.

2. **Inability Agreement:** If Photographer cannot perform this agreement in whole or in part due to a fire or other casualty, acts of God or nature or terror, or other cause beyond the control of the parties or due to Photographer's illness or injury, then Photographer will return all fees to the Client(s) but shall have no further liability with respect to this Agreement. This limitation on liability shall also apply in the event that photographic materials are damaged in processing, lost through camera malfunction, lost in the mail, or otherwise lost or damaged without fault on the part of Photographer. Client(s) agree that an entire wedding cannot be replicated, reenacted or repeated for the purpose of a re shoot and limits the Photographer's liability to the amount paid under this contract.

3. **Photographer Commitment:** On the signing of this agreement by both parties hereto, the Photographer will reserve the time agreed upon and will not make another reservation for the specific time frame. For this reason, all deposits are non-refundable even if the date is changed or if the wedding becomes cancelled for any reason.

4. **Terms of Payment:** The deposit fee of 50% of the total bill is due at the signing of this agreement, listed further hereafter, with a payment of all necessary expenses (unless otherwise specified): parking, fuel, travel, hotel charges, etc., to be paid at the date of the event. No photography will take place and no rights are granted until timely payment is made in full. Full payment must be made two weeks prior to final event date. The deposit is non refundable in case of cancellation or date change by client.

5. **Session Availability:** If client fails to arrive or does not arrive on time to any scheduled session, any additional sessions needed are subject to additional charge based on Photographer's rate. If Client cannot attend a prescheduled session, he or she must notify and reschedule a session three days prior to the original session date. If session cannot be finished by the deadline date because of availability, the Photographer is not responsible for said service.

6. **Services:** (Refer to Next Page)

I, the undersigned Contracting Party, hereby warrant that I am / we are competent to contract in my / our own name(s). I / we confirm that I / we have read the herein agreement prior to its execution and I / we are fully familiar with the contents thereof. This agreement shall be binding upon us and our heirs, legal representatives and assigns. And we certify that we have received a complete copy of this agreement with all blank lines completed.

Print Name

Email

Signature

Date

6. Services:
Service

Due Date

(8.75%) Tax _____
Deposit _____ Total Payment For Services _____

The Wedding Bride's Checklist

10-12 months

- ___ Purchase engagement rings
- ___ Take engagement photos with JUSTINELEMENT Photography
- ___ Send engagement announcement to family and friends
- ___ Set wedding budget and date
- ___ Decide type of wedding
- ___ Interview wedding consultants
- ___ Determine number of guests to be invited
- ___ Select ceremony and reception sites
- ___ Choose caterer
- ___ Choose photographer and videographer

6 - 10 months

- ___ Send save the date cards through JUSTINELEMENT Photography
- ___ Final selection on wedding rings
- ___ Open joint bank accounts
- ___ Choose and order wedding gown
- ___ Reserve wedding transportation
- ___ Choose color theme for wedding
- ___ Choose bridal party
- ___ Select bridesmaid dresses
- ___ Plan details of decorations
- ___ Select florist
- ___ Select musicians
- ___ Select officiant for wedding ceremony
- ___ Select hair and makeup artist
- ___ Select baker for wedding cake

4 - 6 months

- ___ Consult with attorneys about legal matters
- ___ Select bridal registry items
- ___ Select music for wedding ceremony and reception
- ___ Reserve rental equipment if needed
- ___ Prepare accommodations for out of town guests
- ___ Plan bridal shower party
- ___ Purchase veil and bridal accessories
- ___ Purchase gifts for bridal party
- ___ Make appointment for practice session for hair and makeup
- ___ Order wedding favors
- ___ Review plans for ceremony and reception
- ___ Make Honeymoon Plans

2 - 3 months

- ___ Pick-up wedding rings
- ___ Update Immunization for out of country travel
- ___ Send out invitations to out of town guests
- ___ Finalize photographer's services

- ___ Apply for marriage license
- ___ Send out invitations
- ___ Select wedding ceremony program
- ___ Confirm accommodations for out of town guests
- ___ Confirm details with florist
- ___ Confirm rehearsal program officiant
- ___ Confirm guest count with caterer
- ___ Final fitting for bridesmaid dresses and wedding gown
- ___ Select tuxedo style for groomsmen
- ___ Finalize wedding day schedule
- ___ Confirm transportation schedule
- ___ Reserve restaurant for rehearsal dinner
- ___ Have Bridal Shower
- ___ Change mailing address if moving

1 Month

- ___ Call guests that have not yet RSVP'd
- ___ Confirm honeymoon plans & pick-up airline tickets
- ___ Assign wedding day helpers
- ___ Keep track of gifts received and start on thank you notes
- ___ Arrange for a professional to preserve and heirloom your gown and bouquet
- ___ Pick-up Bridesmaids Dresses & Wedding Gown
- ___ Start seating arrangement & prepare seating name cards
- ___ Confirm final details with all coordinators and professionals hired
- ___ Confirm schedule for hair and makeup artist

2 Week

- ___ Make Final Payment with JUSTINELEMENT Photography and discuss wedding day agenda
- ___ Final Guest count with caterer
- ___ Arrange for post office to hold or forward your email during your honeymoon
- ___ Re-confirm with travel agents or airlines
- ___ Review all seating arrangement with ushers and helpers
- ___ Pack for honeymoon
- ___ Arrange for bridal party, family, photographer, and videographer to all meet at a designated location (if taking pictures prior to ceremony)

1 - 2 Days

- ___ Get a manicure and pedicure
- ___ Get a massage
- ___ Attend wedding rehearsal dinner
- ___ Pick-up tuxedos for groomsmen
- ___ Prepare final payments for each professional

Wedding Day

- ___ Go to hair and makeup appointment
- ___ Get dressed
- ___ Have fun—it's your wedding day!! Let Justin John capture the memories!

2127 EAST BANGOR WAY, ANAHEIM, CA 92806
PHONE 562-505-4099 • E-MAIL JOHN@JUSTINELEMENT.COM

JOHN AGUSTIN J. ALFONSO

EDUCATION

The Art Institute of California – Orange County

July 2009 – Present

- Associates of Science – Digital Photography

California State University, Long Beach

Aug 2004 – May 2009

- Bachelors of Science – Business Accounting
- President's Honor List

WORK EXPERIENCE

JUSTINELEMENT Photography

May 2009 – Present

JUSTINELEMENT Photography

- Skilled at using self owned equipment to a maximum potential in order to achieve client needs
- Experienced in photoshoot photography including on location headshots, events, weddings, & banquets
- Provided post production files, slideshows, albums, prints, and media to various clients for their event

Assistant Book Keeper

Sept 2004 – July 2009

ARJ Resources Inc.

- Efficiently and effectively maintained company financial statements on a weekly basis for client's upper level management using Quickbooks Software
- Audit client's inventory to reconcile physical and ledger balances and make required adjustments in financial statements
- Conduct e-business transactions to fulfill client orders and post to company ledger accounts
- Multi-tasked on various projects to ensure completion of jobs with concurrent deadlines

Certified On Call Bartender / Server

Sept 2007 – Present

The Westin Hotel

- Self motivated in learning skills necessary in job position and memorized over 200 recipes to assist generating sales
- Created pleasant customer relationship while maintaining composure in a high pressure and demanding environment
- Independently manage bar kiosks for private parties hosted at the hotel and generated an average \$3,000 in sales per event
- Assisted in creating and maintaining a motivated team oriented environment with a positive and upbeat attitude while helping others accomplish the firm's goal of generating sales

CSULB Senator-at-Large

June 2007 – May 2008

Associated Students, Inc.

- Acted as a member of the Board of Directors of campus funded student organization
- Created and implemented successful campus wide campaign for student body position
- Performed similar actions as legislative branch of the government and acted as liaison between students and the university by conducting research, lobbying, and voting for various actions
- Acted as Pro-tempore to the CFO of ASI as well as the representative to the Board of Control which creates the yearly budget of approximately \$1.8 million

MEMBERSHIP

Pilipino American Coalition

- Vice President [May 2007 – Apr 2008]
- Treasurer [May 2006 – Apr 2007]
- Outreach Cord [May 2006 – Apr 2007]

ANCOP United

- Gawad Kalinga Certified Presenter
- Benefit Concert Director [2008, 2009]

Zeta Phi Rho Fraternity Inc.

- President of All Chapter Board [June 2009 – Present]
- Treasurer of All Chapter Board [June 2008 – May 2009]
- Special Events Director [May 2007 – Apr 2008]

Southern California Pilipino American Student Alliance

- Advisor [June 2008 – present]
- Treasurer [June 2007 – May 2008]

TECHNICAL SKILLS

- Excels in Quickbooks Accounting Software
- Proficient in Adobe CS4: Photoshop Extended and Adobe Lightroom II
- Knowledgeable in the use of Canon Digital SLR crop cameras and lenses
- Capable of working with both Mac OS and Windows OS efficiently

NAME:

EMAIL:

PHONE NUMBER:

ADDRESS:

VENUE/LOCATION:

TIME:

NOTES:



THANK YOU!